



## EMPOWERING RURAL COMMUNITIES WITH SUSTAINABLE TOURISM EDUCATION AND VOCATIONAL TRAINING

Project Number: 101129406

### Introduction

We are excited to bring you the third edition of the Edutourism4Africa Project newsletter! Our team continues to focus on developing innovative tools and frameworks that support the sustainable growth and transformation of Africa's tourism sector. This update highlights two important deliverables that will contribute to both vocational education and training (VET) in tourism, and the urgent need for climate action in the industry.

### Guide for 2 Basic VET Teaching Programmes: Strengthening Tourism Education

To enhance the effectiveness of vocational education and training in the tourism sector, we have developed a Guide for 2 Basic VET Teaching Programmes. This guide will serve as a valuable resource for educators and trainers in Africa to build courses that align with industry needs. The guide focuses on key areas such as:

- A comprehensive approach to designing VET courses that are both relevant and impactful. This section will help trainers identify suitable teaching methods that cater to diverse learning styles and ensure high-quality delivery.
- A step-by-step framework for conducting labor market analysis to ensure that the VET courses are designed in line with the demands of the tourism sector. This ensures that learners are equipped with the skills needed by employers.
- Emphasizing the importance of involving both students and employers in the curriculum design process. By incorporating feedback from these key stakeholders, VET courses will be more practical, up-to-date, and aligned with the needs of the job market.
- Given the growing importance of sustainable practices, this section will focus on integrating green energy principles into tourism-related VET programmes. This will help prepare students for jobs in the emerging green economy.
- Practical tools and frameworks for assessing the effectiveness of the delivered courses. This will help instructors measure the quality of learning outcomes and make necessary adjustments to improve course delivery.

### Action Plan: Tourism, Climate Change, and the Green Economy in Sub-Saharan Africa

The tourism industry is facing an urgent need for transformation in light of climate change. As part of the Edutourism4Africa Project, we have developed an Action Plan that outlines a pathway for tourism's transformation in Sub-Saharan Africa. This action plan focuses on how the tourism sector can transition to a green economy while tackling the climate emergency. The key elements of the plan include:

- The action plan will provide a unified, sector-wide message that emphasizes the urgency of addressing climate change in tourism. This message will be aligned with scientific frameworks, ensuring that the tourism sector contributes meaningfully to global climate goals.



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- The plan will outline the specific actions that tourism businesses and organizations can take to reduce their carbon footprint and work towards achieving net-zero emissions. These actions will range from implementing energy-efficient practices to adopting sustainable tourism models.
- A central component of the action plan is fostering collaboration across all tourism sectors. The goal is to get signatories from businesses, governments, and stakeholders to publicly support climate action and work together to scale up the sector's response to the climate emergency.

### Looking Ahead: A Future of Sustainable Tourism

- These two deliverables, the Guide for 2 Basic VET Teaching Programmes and the Action Plan on Tourism, Climate Change, and the Green Economy, are fundamental steps in transforming the tourism sector in Africa. By strengthening education through targeted vocational training and guiding businesses towards sustainable practices, we are helping create a future where tourism plays a key role in Africa's economic and environmental progress.
- Stay tuned for further updates on how the Edutourism4Africa Project is making a lasting impact in the region!

### Thank You for Being a Part of the Movement!

#### Stay Connected

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